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## WINTER NEWSLETTER

# **TRANSCONTINENTAL NZ**

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## **Celebrating Sustainability**

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# TC Transcontinental Packaging New Zealand Wins Gold at the 2024 Pride in Print Awards



We are thrilled to announce that TC Transcontinental Packaging New Zealand (TCNZ) has been honoured with the 2024 Pride in Print Gold Award in the Business Award for Sustainability. This prestigious award, announced at the annual Pride In Print Awards gala dinner in Wellington on July 12th, acknowledges our unwavering commitment to providing sustainable packaging solutions to the New Zealand market.

Our journey in sustainability began in 2022 when we won the first-ever Sustainability Gold Business Award for supplying flexible packaging with Post-Industrial Recycled (PIR) content for New Zealand Couriers' courier bags. Since then, we have broadened our sustainable offerings to include the wider courier, e-commerce, and timber protection markets.

In the past two years, our strategic partnership with Essity New Zealand has led to the launch of products featuring Post-Consumer Recycled (PCR) content. Their premium Purex, Handee, and Sorbent ranges now contain a minimum of 30% PCR content, setting new standards in sustainability.

We extend our heartfelt congratulations to everyone who contributed to this remarkable achievement. Being recognized by the industry is a testament to our collective efforts and dedication. We are proud of this accomplishment and excited to continue our commitment to a sustainable future for soft plastics in New Zealand.

Thank you for being part of our journey towards a greener tomorrow.

## **Celebrating Sustainability**

# PUREX PACKAGING BY TC TRANSCONTINENTAL NEW ZEALAND FINALIST FOR 2024 PIDA AWARDS

We are excited to announce that the Purex packaging, supplied by TC Transcontinental New Zealand, is a finalist in the 2024 Australian Packaging Innovation and Design Awards (PIDA) for Sustainable Packaging Design. This recognition underscores our commitment to innovative and eco-friendly packaging solutions.



#### INNOVATIVE AND SUSTAINABLE DESIGN

The Purex packaging, created in partnership with the Essity Group, exemplifies our dedication to sustainability without compromising on quality. It reflects our focus on environmental stewardship and advancing sustainable practices in the packaging industry.



#### ABOUT THE AWARDS

The Australian Packaging Innovation and Design Awards honour companies driving innovation and sustainability in packaging. The Sustainable Packaging Design of the Year award specifically recognizes designs that incorporate sustainability in social, material, and energy aspects.

#### LOOKING AHEAD

This nomination highlights our ongoing commitment to sustainability. We thank our partners at Essity and our team for their relentless pursuit of excellence. Stay tuned for more updates as we contindue to lead in sustainable packaging innovations!

# NEW NEW NEW gosweetspot

Effortless shipping for everybody

#### RANGE





GoSweetSpot is your trusted partner for business deliveries, offering innovative solutions that streamline logistics and enhance efficiency. Partnering with leading courier providers across New Zealand and Australia, GoSweetSpot provides advanced courier booking and delivery software designed to seamlessly integrate with your existing IT systems. From small businesses to large enterprises, GoSweetSpot delivers a comprehensive range of courier products and supplies tailored to meet your specific needs, ensuring reliable and cost-effective shipping every time. When seeking to expand their courier mailer product range, GoSweetSpot reached out to Transcontinental New Zealand for assistance

Transcontinental New Zealand (TC) provide GoSweetSpot with custom courier mailers, including:

- **Courier bags** made in TC's Christchurch factory using a minimum of 80% recycled NZ PE waste
- **Kraft paper mailers** made using a mix of FSC approved paper, padded with a formatted honey comb paper layers.
- **Bubble courier bags** for fragile items, made using recycled PE content and virgin bubble

Transcontinental New Zealand are proud to work with market leading companies like GoSweetSpot

For more information on GoSweetSpot, please visit gosweetspot.com

# FULL COMMISSIONING OF OUR COURIER BAG MACHINE

Transcontinental New Zealand recently commissioned a new Amutec Dimatic ETH 101 from InPack Machinery. This machine has greatly increased our manufacturing capability and capacity, predominantly within the courier manufacturing process, allowing Transcontinental New Zealand to manufacture and offer the latest courier bag styles, with optimum quality & performance. Transcontinental New Zealand is proud to offer an extensive range of stock and custom courier bags made from virgin and recycled content, with options to supply standard courier bags and sequential ticket applications.



#### Meeting the Rising Demand

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# PROTEIN BARS GROWTH PROJECT 2024/25

## A Strategic Approach to High-Speed Packaging

As the need for protein bars continues to grow there is a need to increase productivity to meet those market needs both within the domestic and new international export markets. Our customer's initiative was to purchase a new bar line enhanced with a new horizontal packing line which required the need to find a new generation heat sealable packaging material that meets the increased speed requirements.

TC Transcontinental's technical team were challenged to meet those new requirements and following several focused meetings allowed TC to work closely with key material providers. Once a direction was finalised the company went through several internal trials along with working with the customer's technical team and offshore machinery supplier finalised a focused direction to implement the new high speed, low heat initiation heat sealable metalized BOPP.



**KEY FEATURES & OUTCOMES:** 



Excellent moisture barrier properties



Excellent gas barrier properties



Enhanced low heat initiation seal properties

The new material has allowed the customer to achieve a 25% increase productivity on the existing bar line. Packaging machinery has met all technical requirements for future capital investments.



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### A Partnership for Quality

# TC Transcontinental Packaging and Makikihi Fries

TC Transcontinental Packaging has recently strengthened its partnership with Makikihi Fries, a collaboration carefully developed over many months to meet specific packaging needs with high-end flexographic color printing.

Makikihi Fries, now over 40 years in production, continues to grow, using golden potatoes grown in South Canterbury, where Jac Bleeker once lived. His grandson Simon now owns the factory, and his son Jeffrey helps grow the potatoes needed year-round. Their fries are recognized by their distinctive golden color and superior taste.

Thanks to TC's packaging expertise, Makikihi Fries confidently delivers their great-tasting fries to the market. We're proud to supply their new 2kg product ranges, now available at your local supermarket. This partnership highlights our commitment to innovation and quality, supporting the Makikihi Fries tradition of "keeping things simple" with minimal, highquality, gluten-free ingredients.





The TC New Zealand staff conference was a hit, uniting brilliant minds. This year's theme, "C, That's Who We Are," highlighted our dedication to sustainability, customer-centric practices, and creativity. Keynote speakers, including customers and industry stakeholders, shared fresh insights and ideas.

The event kicked off with a Health and Safety quiz by our H&S team. They were followed by TC executive insights from Jeff Lasley SVP of Dairy Petfood Protein, LatAm, & NZ. Guest speakers included Lyn Mayes from Soft Plastic Recycling NZ, Martyn Hay from Essity, Tamana Maddaan and Dine Moody from Dow Chemicals, Alastair Campbell from Vitaco Health, Simon Thomas from Tasman Bay Food, and Ross Wills from Plasback.

A highlight was the team cook-off at Riverside Kitchen, fostering collaboration and showcasing culinary talents.

Donald Lee, our MD concluded the event with an inspiring session about the strategic future of TC.

Thank you to everyone who made this conference unforgettable! We look forward to seeing you at the next event.

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### **Celebrating Dedication**

# Long Service Awards

## Honoring the Years that Build Our Future

We are excited to celebrate the dedication of our team members who have reached significant milestones with us. Their hard work and commitment have greatly contributed to our success, embodying the values that make our workplace special.

We are grateful for their contributions and the unique skills they bring, helping us achieve our goals. Please join us in congratulating these outstanding team members on their long service awards as we look forward to continued success together!

## Steven Parkhill 25 years

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We are honored to celebrate Steve, our longest-serving Extrusion Shift Supervisor with 25 years of dedicated service. His expertise and leadership on the floor have been invaluable. Outside of work, Steve is an avid jet boater and hunter. Thank you, Steve, for your incredible commitment and passion both at work and beyond!

# Anita Rasquinha 15 years

We are proud to recognize Anita Rasquinha for 15 years of dedicated service in Accounts Payable. Her attention to detail and commitment have been vital to our financial operations. Thank you, Anita, for your outstanding contributions!

### Francis Morton-Jones 10 years

We are proud to recognise Francis Morton-Jones, Senior Business Development Manager for 10 years of outstanding service to TC Transcontinental New Zealand. His vision and dedication have been a key driver to our expansion particularly in NZ made products with recycled content. Thank you, Francis, for your exceptional contributions!

# tc • NEW staff interview



#### **Bronwyn Tweedale**

New Business Development Manager

#### Tell us about your self

I have two children, my daughter Danielle who is studying law and science at Sydney University (currently her 5th year) and a 19 year old son who is studying food science at Otago in Dunedin, 2nd year. My partner and I live in Glen Ines and enjoy sports and socializing with friends. We are dog / cat lovers and besotted with our little terrier / miniature pincer Batman & Sheeba, our cat.

What as your first paying job? I sold Canon photocopiers for a few months

Who inspires you? A few fitness guru's' come to mind... but this changes by the month.

#### What's the best place you've traveled to?

I have been fortunate to visit many wonderful places but Paris, Maui & New York springs to mind as some of the best experiences.

#### What's your idea of a perfect day?

Being active preferably outdoors, near the sea with family and friends or simply having a coffee catch up with an old time friend...

#### What made you join TC?

I got a good impression in my interview and seemed TC had a good culture. Customers that I worked with that have TC as a supplier said what a great company it is.

#### **Mac Macabuhay**

**Finance Manager** 

#### Tell us about your self

I have a bachelor's degree in Accounting and started my career in Big 4 as an external auditor where I spent seven years working with various industries in three different countries including NZ where I moved two years ago. I am very optimistic and love coffee and taking photographs. Exploring all beautiful places in NZ is one of my bucket list!

#### What as your first paying job?

My first paying job was flipping burgers at Jollibee (Philippine Fast Food Company) when I was still studying.

#### Who inspires you?

My parents inspire me because they always have a positive outlook in life no matter how difficult the problems they have and they believe that we can make our dreams come true if we have the courage to pursue it.

What's the best place you've traveled to? Queenstown is the best place I've been to.

#### What's your idea of a perfect day?

Enjoying good food and coffee together with my loved ones.

#### What made you join TC?

I joined TC because I want to be part of organization that does not only care for its people but also care for the environment by creating sustainable solutions within plastic packaging industry. Furthermore, I wanted to be part of the organization that is committed to making a positive impact through its products and practices.



# It was with deep sadness and heavy hearts that we recognised last month the passing of our colleague and friend, Joel Apulu.

Joel was a well-respected member of our TC New Zealand team for over 46 years. Joel retired from TC last year but still helped us out on a casual basis.

We extend our deepest condolences to Joel's family, and know Joel will forever be part of the TC family.

